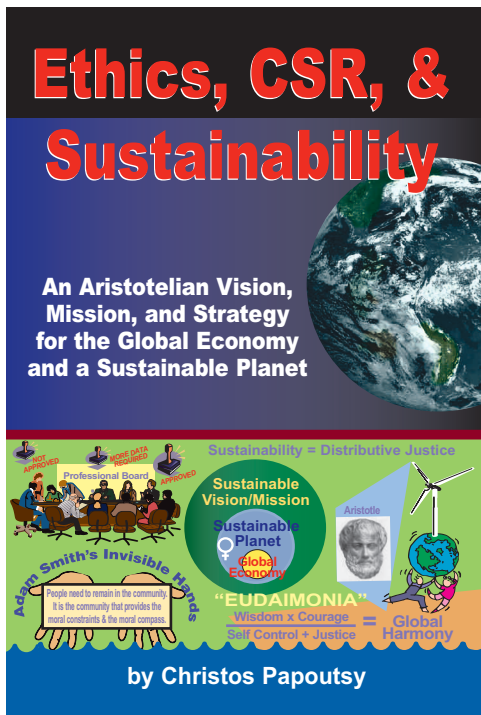


# Ethics, CSR, and Sustainability: An Aristotelian Vision, Mission, and Strategy for the Global Economy and a Sustainable Planet

By *Christos Papoutsy*



*“Ethics, CSR, & Sustainability”* is a practical guide to business ethics, offering universal guidelines on strategies, choosing a professional board, establishing sound oversight practices, and being a good environmental neighbor.

The book illustrates how Classical philosophies and the spirit of Eudaimonia can be incorporated into corporate principles. It also examines the issues facing companies today, and provides fact-based guidance on how to develop an ethical, socially-responsible company that is committed to sustaining the planet.

## About the Author

**Christos Papoutsy** is a successful, semi-retired business executive. During his career, Mr. Papoutsy led thousands of employees world-wide and developed his company into a global leader in the electronics industry. He is a business graduate of Southern New Hampshire University, and later pursued post-degree studies at Harvard University in law, mediation, and psychology. In 1991, he received an honorary Doctor of Law degree from his alma mater. Mr. Papoutsy has lectured on business and business ethics at universities and educational institutions in Europe, and the United States, including Oxford University, Dartmouth College, the University of New Hampshire, Southern New Hampshire University, and The American Hellenic Chamber of Commerce in Athens, Greece. Many of his lectures and articles are available to the public through Hellenic Communication Service. With his wife, he is the founder of the Christos and Mary Papoutsy Distinguished Chair in Ethics at Southern New Hampshire University. ([www.snhu.edu](http://www.snhu.edu))



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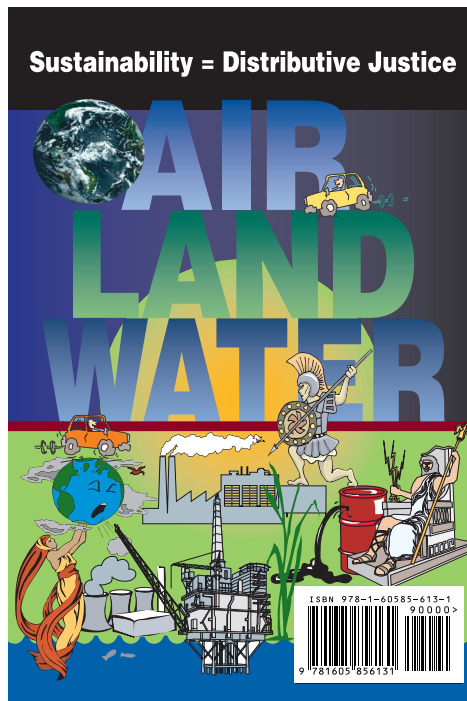
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## Objectives of This Book

- To introduce basic ethical concepts, principles, and examples to enhance the understanding and use of ethics in preventing and solving moral dilemmas that are occurring now at every professional level.
- To introduce the stakeholder and issues management methods as strategic and practical ways for mapping corporate, group, and individual relationships so readers can understand and apply ethical reasoning in the marketplace and the workplace.
- To expand readers' awareness of what constitutes ethical and unethical practices in business at the individual, group, organizational, global, and multinational levels.
- To instill a confidence and competence in the readers' ability to think and act according to moral principles as they create, manage, and study stakeholder relationships in their own worlds at the national and international levels.

## Author Available

Mr. Papoutsy is available for book signings and a specially designed one-hour Power Point lecture covering all the key points of this new publication. To schedule a book signing, or a lecture, contact Melissa Dickinson at (603) 379-8140, or via e-mail at [Papcoholding@papcoholdings.org](mailto:Papcoholding@papcoholdings.org).



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